



VERINDA FIKE

Verinda Fike currently serves as the Country Manager for the Middle East, North Africa and Europe region for the U.S. Trade and Development Agency (USTDA). In this capacity, Ms. Fike is responsible for business development, project preparation and evaluation, and supervision of USTDA activities in the region. She is also a member of the agency's Electricity Transmission and Distribution Sector Team.

Ms. Fike has travelled and worked in over 40 countries and has managed projects in Asia, Africa, the Middle East, and Europe. Prior to joining USTDA, Ms. Fike consulted U.S. private sector and USAID overseas missions on creating effective public-private partnerships in developing and emerging economies. She also spent three years in China managing patient relations and marketing for several women's health clinics.

Ms. Fike holds a Master of Science in Foreign Service and a Master of Public Policy from Georgetown University as well as a B.A. from the University of Colorado in International Affairs and Mandarin Chinese.