



U.S. TRADE AND DEVELOPMENT AGENCY

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MEDIA INQUIRIES:

Donna Thiessen
(703) 875-4357

USTDA PROVIDES TECHNICAL ASSISTANCE TO BRAZIL FOR WASTEWATER DISCHARGE TECHNOLOGIES

SÃO PAULO, BRAZIL (September 17, 2009) – Today, USTDA awarded a grant to the Companhia Ambiental do Estado de São Paulo, the state regulators of water quality and industrial emissions in the State of São Paulo, to identify technological solutions to reduce wastewater from industrial production. Applications for such technologies in Brazil represent significant opportunities for the use of U.S. goods and services.

The \$683,000 grant was conferred at a signing ceremony held at CETESB headquarters in São Paulo. U.S. Consul General Thomas J. White and CETESB Director Fernando Cardozo Fernandes Rei signed the grant agreement on behalf of the U.S. government and CETESB, respectively. USTDA Country Manager Gabrielle Mandel and Companhia Ambiental do Estado de São Paulo International Cooperation Department Manager Fatima Carrara signed as witnesses to the grant agreement. USTDA Brazil Country Representative Rodrigo Mota was present at the grant signing ceremony.

CETESB monitors environmental quality (air, ground and water) in the State of São Paulo and has prioritized the reduction of wastewater from industrial processes. The USTDA grant will support this effort by funding an evaluation of new technologies that will minimize water consumption and reduce industrial wastewater generation, thereby establishing cleaner methods of industrial production. The technical assistance will complement CETESB environmental licensing renewal process, designed to decrease the use of raw materials, reduce water and energy consumption, and lessen waste generation and atmospheric emissions.

Brazil was named USTDA's 2008 Country of the Year as a result of the success of the agency's program in advancing mutual economic benefits and U.S. policy priorities. Brazil is one of USTDA's largest regional partners and the agency has invested in 92 priority projects there since 1981. Over the years, these investments have facilitated \$549.9 million in U.S. exports.

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The opportunity to conduct the USTDA-funded technical assistance for CETESB be competed on the Federal Business Opportunities (FBO) website at www.fbo.gov. A link to the FBO posting will be posted on USTDA's website at www.ustda.gov. Interested U.S. firms should submit proposals according to the instructions in the FBO announcement. CETESB will select the U.S. contractor that will complete the study.

The U.S. Trade and Development Agency advances economic development and U.S. commercial interests in developing and middle-income countries. The agency funds various forms of technical assistance, feasibility studies, training, orientation visits and business workshops that support the development of a modern infrastructure and a fair and open trading environment. USTDA's strategic use of foreign assistance funds to support sound investment policy and decision-making in host countries creates an enabling environment for trade, investment and sustainable economic development. In carrying out its mission, USTDA gives emphasis to economic sectors that may benefit from U.S. exports of goods and services.

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