

**8 CITY
SEMINAR
TOUR**

EXPORTS LIVE!
Real Deals - Real Profits

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**Successful Small Business Export Strategies:
Eight-City “Exports Live!” Seminar Series
Brings Together Small Businesses Thriving During Tough Economy**

Washington, D.C. – A half-day interactive seminar series has been created by six federal agencies to demonstrate how local businesses can successfully leverage government export assistance to expand sales of U.S. goods and services in foreign markets and increase their bottom lines. The first seminar will kick off at New York City’s Marriott Marquis hotel on Oct. 5, 2009. It will be followed by similar sessions in Boston (Oct. 6), Miami (Oct. 26), Houston (Oct. 27), Detroit (Nov. 9), Chicago (Nov. 10), Los Angeles (Nov. 16), and Seattle (Nov. 17).

The eight-city “Exports Live! Real Deals, Real Profits” seminar series will review strategies and partnerships used by local small and medium-size businesses that have already discovered how to increase profitability through exporting.

“In difficult economic times, it is even more important for American industry to take advantage of every opportunity for export-driven growth,” said President Barack Obama.

“Emerging markets present exciting export opportunities for U.S. firms to grow their portfolios and to create American jobs,” said Leocadia I. Zak, Acting Director of the U.S. Trade and Development Agency. “USTDA is one of many federal agencies designed to help U.S. firms take advantage of those opportunities in the clean energy, ICT and environmental sectors and can help businesses tap into overseas markets.”

The seminars will feature presentations and Q & A sessions by successful small-business exporters that have benefitted from export services and solutions provided by federal, state and local trade organizations. Representatives of these organizations also will be on the program and available later in the day to offer one-on-one sessions.

Leading these seminars will be: U.S. Trade and Development Agency Acting Director Leocadia I. Zak, Chairman and President of Ex-Im Bank Fred Hochberg; Secretary of Commerce Gary Locke; Ambassador Ron Kirk, U.S. Trade Representative; Small Business Administration

Administrator Karen Mills; and Overseas Private Investment Corporation Acting President Dr. Lawrence Spinelli.

For more information and to register for the nearest “Exports Live!” seminar, visit [www.exports.gov/exports live/](http://www.exports.gov/exports_live/) or call toll-free 1-(888) 966-2009. Please note that space is limited.

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