

National Export Initiative

International Business Partnership Program Events

Opening Export Markets Around the World

China Cold Chain Development Reverse Trade Mission

Dates: March 6-20, 2010

Locations: Washington, D.C. and California

This reverse trade mission includes 20 cold storage facility owners who have come to the United States to attend the International Institute of Ammonia Refrigeration (IIAR) 2010 Industrial Refrigeration Conference and Exhibition, March 14 – 17 in San Diego, as well as visit cold chain sites and meet with public and private sector experts on cold chain standards and practices. The visit is designed to familiarize Chinese cold storage facility owners with U.S. technologies and best practices for the development of an advanced cold chain infrastructure. The visit will encourage adoption of advanced technologies that can improve China's cold chain, positively impacting the nation's food security.

Clean Energy Exchange Program for the Americas - Mini-Hydroelectric

Dates: April 24–May 1, 2010

Locations: Washington, D.C.; other locations TBD

The goal of USTDA's Clean Energy Exchange Program for the Americas is to familiarize leading Latin American and Caribbean energy sector officials and project sponsors with U.S. clean energy technologies through a series of six reverse trade missions to the United States. Each visit will include meetings with U.S. industry, financial institutions, and U.S. government agencies to exchange information with regard to the commercial, technological, regulatory, and financial aspects associated with clean energy project development. This visit supports the Energy and Climate Partnership of the Americas that was announced by President Obama in 2009 at the Summit of the Americas.

The visit is the second in a series of clean energy reverse trade missions that will focus on mini-hydroelectric power. While in the Washington, D.C area, the delegation will attend the 2010 National Hydropower Association Annual Conference, hold various meetings with U.S. companies and conduct site visits.

Nigeria Secure Banking Information Technology Program

Dates: Spring 2010

Locations: Washington, D.C. and Silicon Valley, California

The goal of this reverse trade mission is to bring ten decision makers from the Central Bank of Nigeria to the United States to meet with U.S. sources of supply as the Central Bank plans to upgrade its network security to enable secure electronic transactions. The delegation will also meet with the U.S. Federal Reserve to discuss best practices and see U.S. technology in its operating environment.

Indonesia Search and Rescue Reverse Trade Mission

Dates: May 6-22, 2010

Locations: Connecticut, New York, Washington D.C., and California

Officials from BASARNAS, Indonesia's National Search and Rescue Agency, will visit the United States as part of Indonesia's effort to upgrade its search and rescue capabilities using a budget of \$170 million over the next two years to procure helicopters, communications and IT systems, as well as training services to respond to incidents throughout the country. The delegation will be comprised of senior BASARNAS directors and department heads who will visit Connecticut, New York, Washington D.C., and California to meet with U.S. service and technology providers, as well as first responders with expertise in the field.

Pakistan Bagasse Co-generation Reverse Trade Mission

Dates: May 9-21, 2010

Locations: Washington, D.C.; New Orleans, LA; Jennings, LA; and Miami, FL

USTDA is sponsoring a 10-day reverse trade mission for up to 15 Pakistani delegates that will include sugar mill executives and energy regulatory officials. The objective of the visit is to introduce delegates to the latest biomass cogeneration technologies (i.e., high-efficiency boiler systems) and cane industry practices as efficient methods for energy conservation and pollution reduction as well as cost-effective options for placing additional generating capacity on the grid. The itinerary includes visits to major U.S. sugar mill biomass cogeneration facilities in Louisiana and Florida, as well as meetings with federal and state-based policy makers and regulators who represent the biomass cogeneration and renewable energy sectors.

Aviation Cooperation Initiative for Latin America and the Caribbean: Airport Modernization Technologies

Dates: May 17-26, 2010

Locations: Illinois, Texas, and Washington, D.C.

The objective of the Aviation Cooperation Initiative is to familiarize key Latin American and Caribbean aviation sector officials and project sponsors with the latest advances in U.S. aviation industry technologies through a series of three reverse trade missions to the United States. This initiative will include meetings with U.S. industry, financial institutions, aviation associations, and U.S. government agencies to exchange information with regard to commercial, technological, regulatory, and financial issues confronting the aviation industry.

This is the first visit in a series of three that will specifically target airport modernization technologies. The visit will include visits to numerous U.S. airports to tour facilities and learn about safety and security procedures, airport ground services and maintenance, environmental standards and "green airports". In addition, the delegates will attend the American Association of Airport Executives 83rd Annual Conference and Exhibition in Dallas, TX.

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Clean Energy Exchange Program for the Americas - Wind

Dates: May 22-29, 2010

Locations: Washington, D.C.; Golden, CO; and Dallas, TX

The goal of USTDA's Clean Energy Exchange Program for the Americas is to familiarize leading Latin American and Caribbean energy sector officials and project sponsors with U.S. clean energy technologies through a series of six reverse trade missions to the United States. Each visit will include meetings with U.S. industry, financial institutions and U.S. government agencies to exchange information with regard to the commercial, technological, regulatory, and financial aspects associated with clean energy project development. This supports the Energy and Climate Partnership of the Americas that was announced by President Obama in 2009 at the Summit of the Americas.

This is the third visit in a series of six that specifically focuses on wind energy development. The delegation will attend the WINDPOWER 2010 Conference and Exhibition, hold various meetings with U.S. companies, and conduct site visits.

Clean Energy Exchange Program for the Americas - Waste-to-Energy/Biomass

Dates: August 14–21, 2010

Locations: Washington, D.C. and Boston, MA

The goal of USTDA's Clean Energy Exchange Program for the Americas is to familiarize leading Latin American and Caribbean energy sector officials and project sponsors with U.S. clean energy technologies through a series of six reverse trade missions to the United States. Each visit will include meetings with U.S. industry, financial institutions, and U.S. government agencies to exchange information with regard to the commercial, technological, regulatory, and financial aspects associated with clean energy project development. This Program supports the Energy and Climate Partnership of the Americas that was announced by President Obama in 2009 at the Summit of the Americas.

This is the fourth visit in a series of six that specifically will target waste-to-energy and biomass. The delegation will attend various meetings, the 2010 WASTECON Conference & Exhibition and conduct site visits.

Clean Energy Exchange Program for the Americas - Solar

Dates: October 9–16, 2010

Locations: Washington, D.C.; Golden, CO; and Los Angeles, CA

The goal of USTDA's Clean Energy Exchange Program for the Americas is to familiarize leading Latin American and Caribbean energy sector officials and project sponsors with U.S. clean energy technologies through a series of six reverse trade missions to the United States. Each visit will include meetings with U.S. industry, financial institutions, and U.S. government agencies to exchange information with regard to the commercial, technological, regulatory, and

financial aspects associated with clean energy project development. This Program supports the Energy and Climate Partnership of the Americas that was announced by President Obama in 2009 at the Summit of the Americas.

This is the fifth visit in a series of six that will focus on solar energy development. The delegation will attend the Solar Power International 2010 Conference, hold various meetings with U.S. companies, and conduct site visits to solar facilities.

Aviation Cooperation Initiative for Latin America and the Caribbean: Air Traffic Control and Navigation

Dates: October 19-29, 2010

Locations: Oklahoma; Tennessee; and Washington, D.C.

The objective of the Aviation Cooperation Initiative is to familiarize key Latin American and Caribbean aviation sector officials and project sponsors with the latest advances in U.S. aviation industry technologies through a series of three reverse trade missions to the United States. This initiative will include meetings with U.S. industry, financial institutions, aviation associations, and U.S. government agencies to exchange information with regard to commercial, technological, regulatory, and financial issues confronting the aviation industry.

This is the second visit in a series of three that will specifically focus on air traffic control and navigation. The delegation will participate in visits to FAA air traffic control facilities, training centers and airport facilities that showcase U.S. technologies in air traffic control and navigation. The delegation will also have the opportunity to participate in the Air Traffic Control Association's annual conference in Washington, D.C.

Chile Desalination Technologies Reverse Trade Mission

Dates: Fall 2010

Locations: California; Florida; and Massachusetts

The objective of the desalination technologies reverse trade mission is to familiarize Chilean representatives with U.S. water desalination technologies. The visit will include meetings with U.S. suppliers of microfiltration, reverse osmosis, and other water desalination equipment and water pumping technologies.

Clean Energy Exchange Program for the Americas - Geothermal

Dates: TBD 2010/2011

Locations: Washington, D.C.; other locations TBD

The goal of USTDA's Clean Energy Exchange Program for the Americas is to familiarize leading Latin American and Caribbean energy sector officials and project sponsors with U.S. clean energy technologies through a series of six reverse trade missions to the United States. Each visit will include meetings with U.S. industry, financial institutions, and U.S. government agencies to exchange information with regard to the commercial, technological, regulatory, and financial aspects associated with clean energy project development. This Program supports the

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This is the sixth and final visit of the Exchange Program which will focus on geothermal energy. The delegation will attend various meetings, conduct site visits, and attend a geothermal industry trade show.

Aviation Cooperation Initiative for Latin America and the Caribbean: Light Aircraft and Engine Technologies

Dates: Fall 2010

Locations: Arizona; Georgia; Kansas; and Ohio

The objective of the Aviation Cooperation Initiative is to familiarize key Latin American and Caribbean aviation sector officials and project sponsors with the latest advances in U.S. aviation industry technologies through a series of three reverse trade missions to the United States. This initiative will include meetings with U.S. industry, financial institutions, aviation associations and U.S. government agencies to exchange information with regard to commercial, technological, regulatory and financial issues confronting the aviation industry.

This is the third and final visit under the Aviation Cooperation Initiative that will focus on light aircraft and engine technologies. The delegation will participate in site visits to U.S. manufacturers of general aircraft and aircraft engines as well as visits with U.S. suppliers of on-board avionics technologies.

Asia Pacific Aviation Commercial Access Reverse Trade Mission

Dates: Winter 2010

Locations: San Francisco, CA and Seattle, WA

The visit will include delegates from Bangladesh, Indonesia, Philippines, Vietnam, India, Malaysia and Thailand and will provide a comprehensive overview of safety and security requirements that aviation authorities in the Asia-Pacific region must meet to gain access to U.S. airspace under U.S. Federal Aviation Administration and U.S. Transportation Security Administration (TSA) requirements. The visit will include travel to San Francisco and Seattle over the course of a week. The delegation will meet with U.S. private sector aviation experts to discuss the requirements and support U.S. companies can offer during the assessment processes. The Asia-Pacific country delegations will include Director Generals, Deputy Director Generals, Directors of Flights Standards, and officials responsible for traffic management.

Egypt; Morocco; and Lebanon Renewable Energy Reverse Trade Mission

Dates: TBD

Locations: TBD

This reverse trade mission is designed to support Egypt, Lebanon, and Morocco's efforts to diversify their energy supplies and resources through exploring solar, wind, and energy efficiency technologies. The Governments of Egypt, Lebanon, and Morocco are committed to increasing the production of renewable energy and this visit is designed to help them achieve this through meetings with U.S. photovoltaic installers, renewable power equipment suppliers, energy consultants, energy efficiency suppliers, and various U.S. private and public sector associations and agencies.