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# U.S. TRADE AND DEVELOPMENT AGENCY

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## NEWS RELEASE

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## MEDIA INQUIRIES:

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### USTDA SUPPORTS CLOUD COMPUTING IN VIETNAM

HO CHI MINH CITY, VIETNAM – Today, USTDA awarded a grant to the Vi Na Group Corporation (VNG) to examine the feasibility of establishing a cloud computing business in Vietnam. The resulting cloud computing data center would allow VNG to offer remote, secure software and data storage services to customers seeking more cost-effective alternatives to manage and control their own information technology infrastructure.

The \$402,675 feasibility study project, provided by USTDA, will meet growing demand for data center services, while minimizing costs and filling infrastructure gaps that exist in the growing Vietnam internet and ICT market. Further, it provides information technology applications services to customers who lack the financial resources or justification to maintain their own computer systems

“This feasibility study grant signed today will serve as an example of a private sector led project with internationally recognized security, business continuity and disaster recovery plans using U.S. industry best practices,” said USTDA Director Leocadia I. Zak.

The study will define the market opportunity, strategy, size, scope, implementation plan, and tendering process for the cloud computing data center and provide procurement documents required for VNG to acquire all of the facility’s components. Uniquely, the study will also identify how the cloud computing center could be constructed to meet energy efficiency “Leadership in Energy and Environmental Design” (LEED) Certified standards.

Pathway Systems LLC (St. Louis, MO), a U.S. company that identifies business requirements, selects software, chooses technologies, and implements system solutions, will perform the feasibility study.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*

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