



# U.S. Trade and Development Agency

Connecting U.S. companies with export opportunities overseas

## NEWS RELEASE

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### **USTDA GRANT SUPPORTS SMART TRANSPORTATION DEVELOPMENT IN CHINA**

*Pilot Project Advances Integrated Transportation System for City of Nanjing*

HANGZHOU, CHINA – Today, U.S. Trade and Development Agency (USTDA) Director Leocadia I. Zak presided over the signing of a business agreement between U.S. firm Rolta International and Chinese firm Nanjing Sample Technology Group, Ltd. for a USTDA-funded pilot project. The signing took place at the 5th U.S.-China Transportation Forum in Hangzhou.

In September 2012, USTDA awarded a grant to Nanjing Sample Technology Group to fund a pilot project and feasibility study that will evaluate an integrated geospatial transportation system for the City of Nanjing. As host of the 2014 Youth Olympics and one of China's top metropolitan growth centers, Nanjing has made the deployment of the transportation system a top priority. This project further supports China's efforts to create smart cities by better integrating technologies and real-time data through advance geospatial solutions, while also opening business opportunities for U.S. companies looking to expand their sales into the Chinese market.

Rolta International (Atlanta, GA), a leading provider of innovative IT solutions, will complete the study that will integrate Nanjing's transportation data in real-time, thereby providing municipal transportation managers with a more robust decision support capability and allowing the city to better address near and long-term traffic planning. The pilot project will further demonstrate the system's benefits and provide a solid benchmark for the costs and challenges associated with full-scale implementation.

The signing event highlights the growing cooperation between U.S. and Chinese firms in the transportation sector and showcases export opportunities for U.S. businesses in China.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*

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