



# U.S. Trade and Development Agency

Connecting U.S. companies with export opportunities overseas

## MEDIA ADVISORY

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## MEDIA INQUIRIES

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### USTDA Supports Coal Emissions Reduction in China

JINAN, CHINA – Today, USTDA continued its support of pollution reduction in China through funding a feasibility study and pilot project on the use of advanced technologies to reduce nitrous oxide (NOx) and other harmful emissions from coal-fired power plants. The \$367,960 grant to the Huaneng Shandong Power Company builds upon USTDA's previous investments in emissions reductions in China, which have generated over \$12 million in U.S. exports and supports the Obama Administration's goal of greater engagement with China on clean energy.

North Carolina-based LP Amina LLC will manage the implementation of this project to design and identify technical solutions for 10 coal-fired power plant units within Shandong Province. These plants will serve as a "focus group" from which technological and financing solutions can then be replicated in other coal-fired power plants across China.

The implementation of advanced emissions-reduction technologies from the U.S. will play a crucial role in addressing the damage to air quality and public health in China resulting from low-efficiency, coal-burning power plants. The project will further generate opportunities for U.S. manufacturers to gain a foothold in China's de-NOx technology market, which includes \$80 million for the 10 units in this study alone.

"This partnership is an excellent example of the U.S. partnering with China for mutual benefit, said USTDA Director Leocadia I. Zak.

"U.S. companies have a wealth of technologies that can help China to reach its goals for achieving better air quality and ensuring a healthy environment for its citizens. China, in turn, offers a large market for U.S. environmental goods. We have much to gain in working together."

The grant was conferred during a grant signing ceremony held at Huaneng Shandong Power Company Headquarters in Jinan, China.

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*The [U.S. Trade and Development Agency](http://www.ustda.gov) helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*

