



U.S. Trade and Development Agency

Connecting U.S. companies with export opportunities overseas

MEDIA ADVISORY

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MEDIA INQUIRIES

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Ukraine Business Briefing to Provide Networking Opportunity for U.S. Power Sector Companies at POWER-GEN

ORLANDO, FL – U.S. companies will have an opportunity to meet and network with Ukrainian power generation officials at a Business Briefing on Tuesday, Dec. 11, 2012 being held during the POWER-GEN Conference in Orlando, FL. The Business Briefing is hosted by the U.S. Trade and Development Agency, an independent U.S. Government foreign assistance agency focused on helping companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies.

The Business Briefing is part of a USTDA-sponsored visit to the United States that will introduce senior Ukrainian officials to advanced U.S. power generation technologies and best practices through visits to U.S. facilities and meetings with leading U.S. companies. USTDA organized this reverse trade mission to support Ukraine's goal to modernize its thermal power generation fleet to reduce emissions, expand capacity and increase energy efficiency.

During the Business Briefing, the Ukrainian delegation will share their priorities and procurement opportunities with U.S. companies. By doing so, the briefing will promote an interactive dialogue on technical and commercial solutions to help Ukraine meet its power plant modernization goals.

Part of the Business Briefing agenda includes a special presentation of a recently signed Burshtynskaya Power Plant Modernization [Feasibility Study Grant](#). The USTDA-funded feasibility study will assist DTEK LLC (DTEK), a privately-owned Ukrainian Power Generation company, in determining the technical, economic and financial feasibility of a plan to construct an advanced ultra-supercritical 800 megawatt (MW) power plant unit.

Members of the press will have an opportunity to interview the Ukrainian officials and USTDA staff members following the presentation regarding the Feasibility Study Grant, Business Briefing and reverse trade mission.

What

- Business Briefing for the USTDA Ukraine Power Plant Modernization Reverse Trade Mission

Who

- U.S. Trade and Development Agency
- The following Ukraine Power Generation sector companies:
 - DTEK, LLC
 - Severodonetsk TPS
 - Centrenergo
 - Soyuz Corporation
 - MUST-Ipra Corporation

When: Tuesday, December 11, 2012
1:30 am – 4:30 pm

Where: POWER-GEN Conference
Orlando, FL

Media organizations interested in attending the Business Briefing should first [register](#) to attend the POWER-GEN conference. For more information on the Business Briefing or reverse trade mission, contact USTDA country manager, Scott Greenip at (703) 875-4357 or visit our website, www.ustda.gov.

