



# U.S. Trade and Development Agency

Connecting U.S. companies with export opportunities overseas

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MEDIA INQUIRIES  
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## U.S. TRADE AND DEVELOPMENT AGENCY RELEASES FISCAL YEAR 2011 ANNUAL REPORT

ARLINGTON, VA – The U.S. Trade and Development Agency released today its Annual Report for Fiscal Year 2011, a remarkable year in which the Agency identified a record \$4.9 billion dollars in U.S. exports that were supported by its programs. The Annual Report highlights USTDA's programs and key successes, which have ultimately supported more than 30,000 U.S. jobs. The report also provides additional detail on USTDA's evaluations program as well as its return on program investment, which grew to a record-breaking \$58 in U.S. exports for every program dollar spent by the Agency.

This past year, the Agency made the strategic decision to narrow its focus to 26 priority countries that offer the strongest and most viable markets for U.S. exports. In addition, USTDA focused its program on three priority sectors: transportation, clean energy and information and communication technology. These sectors reflect the greatest demand from developing and middle-income countries, represent areas of recognized U.S. private sector expertise and competitiveness, and have the greatest likelihood of receiving implementation financing.

USTDA also continued its support of the *National Export Initiative* (NEI) by increasing investment in its International Business Partnership Program (IBPP), which connects international buyers with U.S. manufacturers and service providers across the United States. The Annual Report highlights how this program is opening new export markets and commercial opportunities around the world in order to realize the NEI's goal of doubling U.S. exports by the end of 2014.

USTDA will continue to develop activities designed to support for U.S. exports in FY 2012. USTDA will also continue to increase its outreach to the U.S. business community; highlighting the various ways the Agency can support companies, large and small, and increase U.S. exports of goods and services with the ultimate goal of increasing U.S. jobs.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*

