
U.S. TRADE AND DEVELOPMENT AGENCY

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NEWS RELEASE

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USTDA DIRECTOR JOINS PRESIDENTIAL DELEGATION TO EXPO 2010 SHANGHAI IN CHINA

ARLINGTON – On the heels of President Obama’s invitation to President Hu for a State visit to the United States, the President dispatched a Presidential Delegation, including U.S. Trade and Development Agency (USTDA) Director Leocadia I Zak, to attend the U.S.A. National Day at Expo 2010 Shanghai on July 2, 2010. Director Zak departed for China yesterday as part of a delegation led by former Secretary of State Madeleine Albright.

The theme of the USA Pavilion, "Rising to the Challenge," provides a backdrop for the visit. Director Zak, who is a member of the President’s Export Promotion Cabinet, recognizes the value of the Chinese market and the role that U.S. businesses play in it. As a foreign assistance agency with a commercial development mandate, USTDA’s program in China has generated over \$2.8 billion dollars in U.S. exports in sectors as diverse as clean energy, aviation, ICT and the environment since 2001.

“Transportation and clean energy are USTDA’s priorities in China,” said Director Zak who was most recently in China for the Strategic and Economic Dialogue where she awarded \$1.3 million in grants to assist China in its efforts to meet its growing energy demand. “In China, there are tremendous opportunities for U.S. businesses to increase their exports in the clean energy sector which will lead directly to the creation of green jobs in the United States.”

Director Zak and the rest of the delegation plan to meet with Chinese officials while at the Expo to deepen ties and demonstrate the American spirit of perseverance, innovation, and community building.

The following individuals will participate on the delegation: the Honorable Christopher P. Lu, Assistant to the President and Cabinet Secretary; the Honorable Capricia Penavic Marshall, Chief of Protocol of the United States; Mr. Robert Goldberg, U.S. Charge d’ Affaires a.i. to the People’s Republic of China; the Honorable José H. Villarreal, U.S. Commissioner General to World Expo 2010 Shanghai; the Honorable Elizabeth Frawley Bagley, Special Representative for Global Partnership Initiatives, U.S. Department of State; the Honorable Ivan K. Fong, General Counsel, U.S. Department of Homeland Security; the Honorable Christina “Tina” Tchen, Deputy Assistant to the President, Director, White House Office of Public Engagement and Executive Director, White House Council on Women and Girls; Ms. Beatrice Camp, Consul General, U.S. Consulate General, Shanghai; Ms. Bonnie Thie, Peace Corps Country Director, China; and Ms. Maya Lin, Artist.

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