

U.S. Trade and Development Agency



Success in Brazil

The U.S. Trade and Development Agency (USTDA) helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

Clean Energy for the Americas Program Helps Open Brazil's Energy Market for U.S. Companies

As part of USTDA's focus on expanding clean energy power generation in emerging markets, the Agency launched the Clean Energy of the Americas Program in 2009 to introduce Latin American project sponsors to U.S. companies in the wind, solar, hydro, geothermal and waste-to-energy industries.

During a May 2010 reverse trade mission, which included delegates from Brazil, Mexico and Costa Rica, the delegations was able to attend the *Wind Power 2010* trade show in Dallas, Texas and visit wind farms and manufacturing facilities operated by GE Energy and Trinity Industries.



The visit provided the delegation, which included officials from Brazil's Renova Energia, the ability to observe GE wind turbines in operations and discuss the efficiency of those turbines with wind farm operators; helping to secure a \$285 million contract for 102 wind turbines. The turbines will ultimately be installed throughout 20 new wind farms Renova Energia is constructing in Brazil, producing an estimated 420 MW of energy.

Ultimately, over \$85 million in U.S.-manufactured goods and services were part of the package that included the construction of machine head parts by U.S. companies as well as the marketing and the research and development for the turbines themselves.