



# U.S. Trade and Development Agency

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## Success in South Africa

The U.S. Trade and Development Agency (USTDA) helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

### **Increasing Power Reliability in South Africa**

For several years, USTDA has partnered with South Africa's eThekweni Electricity, a leading domestic power distribution company, to promote and implement energy efficiency strategies for the modernization and expansion of its grid. USTDA-funded technical assistance included a plan for an integrated information technology (IT) system to allow the company to tie customer data with supply information in real time.

eThekweni Electricity awarded the first phase of the project—a multimillion dollar outage management system—to General Electric following an open tender process. U.S. companies also will be able to compete in subsequent phases expected to be implemented in 2011.

In addition to creating opportunities for U.S. technology providers, USTDA's partnership with eThekweni Electricity enables more cost-effective service and faster response to network and system problems for the utility's 630,000 residential and commercial customers.

**Contact us for more information!**  
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USTDA supports the NEI's mission as a member of the President's Export Promotion Cabinet.