



# NEW ISTANBUL AIRPORT REVERSE TRADE MISSION II

FEBRUARY 26 - MARCH 4, 2017 | WASHINGTON, D.C. | ATLANTA, GEORGIA

## BUSINESS BRIEFING

TUESDAY, FEBRUARY 28, 2017

ARLINGTON, VIRGINIA

The U.S. Trade and Development Agency is hosting the New Istanbul Airport Reverse Trade Mission (RTM) II, February 26-March 4, 2017, with visits to Washington, D.C., and Atlanta, Georgia. The delegation will include 16 senior officials from the General Directorate of States Airports Authority in Turkey (DHMI), IGA Havalimani Isletmesi A.S. (IGA) and Turkish Airlines. The delegation will be led by DHMI's Director General and Chair of the Board of Directors.

The New Istanbul Airport will be the third international airport in Istanbul. Currently in the first phase of construction, the airport will be the largest in the world once completed. **This event is your opportunity to meet the decision-makers in this \$12-16 billion project.**

As part of the RTM, USTDA will host a Business Briefing for U.S. industry from 9 a.m. to 4:45 p.m., Tuesday, February 28, at Key Bridge Marriott, 1401 Lee Hwy, Arlington, VA 22209.

### Topics of Discussion Will Feature:

- Air traffic control
- Airfield management
- Aviation security
- Operation readiness and airport transfer
- Airport collaborative decision making
- Smart airport and data integration

### Participating in the Business Briefing:

- Informs your business about the needs and goals of Turkey's aviation sector
- Connects U.S. businesses with key decision makers and potential buyers
- Provides details on potential business opportunities
- Allows you to meet one-on-one with key officials from Turkey's aviation sector and U.S. government representatives

The American Association of Airport Executives (AAAE) is organizing the RTM program and logistics on behalf of USTDA. To learn more about sponsorship opportunities for U.S. companies, please contact Spencer Dickerson of AAAE at [spencer.dickerson@aaae.org](mailto:spencer.dickerson@aaae.org). For more information on the business briefing and to register, please contact Holly Ackerman at [holly.ackerman@aaae.org](mailto:holly.ackerman@aaae.org).

## BUSINESS BRIEFING AGENDA

8:30 a.m. Registration/Continental Breakfast

9-9:20 a.m. Welcoming Remarks and Business Briefing Overview

9:20-11 a.m. New Istanbul Airport Project Briefings and Opportunities for U.S. Companies

11-11:15 a.m. Networking Break

11:15-12:15 p.m. U.S. Government Resources Panel: USTDA, Export-Import Bank, Overseas Private Investment Corporation and U.S. Department of Commerce

12:15-1 p.m. Lunch

1:30-3 p.m. One-on-One Meetings between U.S. Industry, and the Turkish Delegates and U.S. Government Representatives

3-3:15 p.m. Networking Break

3:15-4:45 p.m. Continuation of one-on-one meetings

REGISTRATION FEE IS US \$95 | REGISTER ONLINE BY CLICKING [HERE](#)