



CHINA FOOD VALUE CHAIN

BUSINESS BRIEFING | JUNE 13, 2017 | CHICAGO, IL

BUSINESS BRIEFING

Tuesday, June 13, 2017 | 9:00 a.m.

McCormick Place West Building - Level 1, Room: W175A
2301 S. King Drive | Chicago, IL 60616

The U.S. Trade and Development Agency is hosting a China Food Value Chain Reverse Trade Mission June 1 – 14, 2017 with visits to Texas, Arkansas, Wisconsin, and Illinois. The delegation includes public and private sector representatives from China’s food storage and value chain sector.

Currently, only 15% of all fresh food transported in China is refrigerated, which is well below the level seen in developed countries, where approximately 90% of fresh foods transported are refrigerated. This market represents tremendous opportunities for U.S. businesses. As part of the China Food Value Chain Reverse Trade Mission, USTDA is hosting a Business Briefing on June 13, 2017 in Chicago, IL.

Topics of discussion will include:

- State of the food logistics sector: retail, ecommerce, and food service
- State of the food logistics sector: transportation, storage
- Opportunities in the China cold chain sector for U.S. providers

Participating in the Business Briefing:

- Informs your business of the needs and goals of China’s cold chain sector
- Connects you with key decision makers and potential buyers
- Allows you to meet one-on-one with leaders in China’s cold chain sector

BUSINESS BRIEFING AGENDA

9:00-9:20 a.m.	Welcome and Greetings	11:30-12:00 p.m.	Presentations by GCCA Representatives
9:20-10:25 a.m.	Presentations by Chinese Industry & CFLP Representatives	12:00-13:00 p.m.	Lunch Break
10:25-10:45 a.m.	Networking Break	13:00-16:00 p.m.	Meet and Greet With U.S. Companies
10:45-11:30 a.m.	Presentation by Chinese Industry & CFLP Representatives		

FOR MORE INFORMATION

The RTM and Business Briefing are being organized by The Webster Group on behalf of USTDA. Please contact: Phil Hargis | RTM Manager | phil@webstergroupinc.com | +1-202-741-1279

Website

<https://webster.eventsair.com/QuickEventWebsitePortal/ustda-china-fvc-rtm/home>

DELEGATES

FAN Duanwei

Assistant to the General Manager
Sinotrans & CSC Holding Co., Ltd.

QIN Yuming

President
China Federation of Logistics & Purchasing Cold Chain Logistics

XIONG Xingming

CEO
CJ Rokin Logistics & Supply Chain Co., Ltd.

WANG Qinglin

General Manager
Beijing Wuhuan Shuntong Logistics Center

ZHOU Liang

Director
China Resources Vanguard Co., Ltd.

Annette Phoebe YOUNG

Executive Assistant to the President
Shanghai Yiguo E-Commerce Co. Ltd.

SI Yongkai

Chairman & CEO
Henan Carelife Commercial Management Co., Ltd.

MENG Xiangshun

General Manager
Shenyang City Tianshun Road Refrigerated Logistics Co., Ltd.

LIU Quansheng

Deputy General Manager
Juwei Food Co., Ltd.

LI Chengli

Deputy General Manager
CCL Cold Storage Logistics Co., Ltd.

XIAO Yinni

Director, Department of International Affairs
China Federation of Logistics & Purchasing Cold Chain Logistics