



CHINA COLD CHAIN FOR PHARMACEUTICAL SAFETY REVERSE TRADE MISSION



NOVEMBER 5-15, 2017 | WASHINGTON, DC • BALTIMORE, MD • NEW BRUNSWICK, NJ

ABOUT THE RTM

The U.S. Trade and Development Agency is hosting the China Cold Chain for Pharmaceutical Safety Reverse Trade Mission to introduce delegates to U.S. Cold Chain Technologies and Services (CCTS) that can advance China's cold chain development goals. This visit is designed to promote the use of innovative, reliable U.S. technologies and services in China's pharmaceutical sector. The itinerary will feature industry best practices and the supply chain from manufacturer to patients.

BUSINESS BRIEFING

- As part of the RTM, USTDA will host a Business Briefing on November 9, 2017, in Washington, DC
- Delegates will present on their needs, upcoming procurements, and plans for cold chain equipment in China. One-on-one meetings between U.S. companies and the delegates will be arranged
- **Registration is required – save your seat today!**

GOALS AND OBJECTIVES

- Introduce the delegates to U.S. CCTS companies and their advanced, reliable, and safe services
- Foster long-term business relationships between Chinese delegates and U.S. firms
- Share industry best practices

OPPORTUNITIES FOR U.S. BUSINESSES

- Learn about China's current capabilities and anticipated needs in the cold chain pharmaceutical sector
- Meet one-on-one with the delegates to showcase your company's products and services that can meet China's needs
- Become a sponsor to achieve priority involvement with the delegation and expand your company's brand awareness
- Host delegates at your facilities to demonstrate your company's capabilities and technologies



CHINA COLD CHAIN FOR PHARMACEUTICAL SAFETY REVERSE TRADE MISSION



REGIONAL BACKGROUND INFORMATION

China's pharmaceutical market is growing rapidly, and has a growing demand for stable, safe, and secure cold chain technologies and services, particularly in response to cases of improper storage and expiration adherence of vaccines.

The U.S. is a world leader in efficient and effective cold chain systems. Domestic companies are well-positioned to capture a large share of the market in China, which may increase an estimated 20 times the current capacity over the next decade, according to the Department of Commerce.

China falls among the top ten growth markets for CCTS, given the rapidly expanding demand for both food and health products that require temperature-controlled handling and distribution from end-to-end. These demands are in place to maintain safety and quality while avoiding economic loss and human illness caused by product spoilage.

While China has seven times more overall warehouse capacity than the U.S., it has 22% fewer refrigerated warehouses. According to the China Federation of Logistics and Purchasing, 85% of the refrigerated warehousing in China is not built for logistical purposes that would sustain CCTS. China's lack of refrigerated vehicles limits the volume of temperature-sensitive goods that can be transported, including certain essential medicines and meat products. As China grows its cold chain industry to accommodate growth in food and healthcare, it will require energy efficient CCTS.

This market presents tremendous opportunities for U.S. businesses. Register for the Business Briefing to connect with Chinese decision-makers!

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

U.S. Trade & Development Agency
1000 Wilson Boulevard, Suite 1600
Arlington, VA 22209-3901, USA
Phone: 703-875-4357
Fax: 703-875-4009
www.ustda.gov

FOR MORE INFORMATION

The RTM and Business Briefing are organized by The Webster Group on behalf of USTDA.

To learn more about the RTM and opportunities to participate please contact:

Phil Hargis, RTM Manager
phil@webstergroupinc.com
+1-202-741-1279

Or visit the RTM website at:
<https://webster.eventsair.com/ustda-china-cc-pharma-rtm/home>

CONNECT WITH USTDA:



Subscribe to USTDA News and Information