



# EAST AFRICA AIRPORTS MODERNIZATION AND SECURITY

REVERSE TRADE MISSION | APRIL 24 - MAY 5, 2016

## About the RTM

The U.S. Trade and Development Agency (USTDA) is sponsoring an East Africa Airports Modernization and Security Reverse Trade Mission (RTM). The RTM is designed to introduce delegates from across East Africa (Ethiopia, Kenya, Tanzania and Rwanda) to U.S. technology and industry best practices in the airport modernization and security sectors. Delegates from the public and private sectors will participate in site visits and meet with U.S. technology and service providers that have expertise in airport development, operations and management and safety and security.

The RTM will be held April 24 – May 5, 2016 and will include visits in Washington, D.C., Miami, FL and Atlanta, GA. A Business Briefing will be held with senior executives in Arlington, VA.

## Regional Background Information

East African nations are seeking to modernize existing airport infrastructure and construct new airports. They need to build out and equip airport facilities, improve air-traffic control, ground-air communication and enhance over all system safety and security to meet international standards. Air travel in Africa is among the most expensive in the world due to lower passenger traffic, limited liberalization of airspace, safety issues, and limited infrastructure (airports, runways, and safety systems). Despite these challenges, East Africa is well positioned as a major transportation and cargo hub on the continent due to its central location between regions. There is also the presence of two major air transport hubs anchored by international carriers - Ethiopia Airlines in Addis Ababa and Kenyan Airways in Nairobi.

## Goals and Objectives

The primary goals and objectives of the RTM are to:

- Introduce senior East African executives and key supervisory agency officials to U.S. capabilities and best practices regarding airport modernization and security;
- Provide an opportunity for U.S. companies to learn more about the opportunities in the East African airport sector; and
- Bring together U.S. and East African stakeholders for future project collaboration and implementation.

## FOR MORE INFORMATION

The RTM and site visits are organized on behalf of USTDA by The Webster Group, with technical program management provided by Cimperium LLC.

To learn more about the RTM and opportunities to participate, please visit <http://eastafricairports.twgrademissions.com>.

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## Opportunities for U.S. Businesses

Participating in this RTM will allow your company to:

- Attend a full-day Business Briefing to hear the East African country delegates speak about their current capabilities and anticipated needs. The briefing will include an opportunity for you to meet one-on-one with the delegates;
- Become a sponsor to achieve priority involvement with the delegation and expand your company's brand awareness; and
- Host the delegation at your facilities to discuss and demonstrate your capabilities and technologies in use.

## Business Briefing

A full-day Business Briefing will take place in Arlington, VA at the U.S. Trade and Development Agency on April 26, 2016. The Business Briefing will provide a forum for the delegates to share information with U.S. companies on their needs, upcoming procurements and plans for airport development in East Africa. One-on-one meetings with U.S. companies will be arranged for the delegates. To register for the briefing, please visit the RTM website: <http://eastafrikaairports.twgtrademissions.com>.

## About USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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