

8th U.S.-CHINA AVIATION SYMPOSIUM

July 17-20, 2018 | Beijing, China

Grand Hyatt Beijing



Sponsored by U.S. Trade and Development Agency, Civil Aviation Administration of China (CAAC) and U.S.-China Aviation Cooperation Program
In cooperation with U.S. Department of Transportation/U.S. Federal Aviation Administration
U.S. Department of Homeland Security/Transportation Security Administration, and the U.S. Embassy



CHINA'S AVIATION SECTOR OFFERS SIGNIFICANT COMMERCIAL OPPORTUNITIES FOR U.S. COMPANIES

The U.S. Trade and Development Agency (USTDA) is pleased to host the 8th U.S.-China Aviation Symposium on July 17-20, 2018, at the Grand Hyatt Beijing in Beijing, China. The Symposium is an excellent opportunity for U.S. industry and government officials to engage China's senior aviation leaders in substantive discussions on aviation policies, commercial opportunities for U.S. businesses, and U.S. technologies and best practices that can support China's growing aviation sector.

China is already the world's second-largest aviation market and is expected to reach 1.3 billion passengers by 2035, overtaking the size of the U.S. market. To support this dynamic growth, the Chinese government is expected to invest \$11.7 billion in the development of numerous civil aviation projects, including new airports in Beijing, Chengdu, Qingdao, Xiamen and Dalian. Given these predictions of sustained and substantial infrastructure growth, China's aviation sector represents a major commercial opportunity for U.S. industry.

The Symposium will cover a number of pressing topics such as aviation strategic sustainability, general aviation, China's aviation partnership opportunities, new aviation technologies to advance aviation safety, and regulating aircraft systems and drones — all issues that are vital to China's expanding aviation market. The timing

of the Symposium is pivotal, as the Chinese Government will be halfway through its 13th Five-Year Plan, and aviation issues discussed at the Symposium are expected to influence how decision-makers continue to implement the aviation priorities outlined in this Plan. CAAC has identified five main policy goals in the current Five-Year Plan: sustain aviation safety, build a national integrated airport system, improve aviation service capabilities, strengthen air traffic management service and support, and speed up development through reform and innovation.

USTDA is pleased to partner with the Civil Aviation Administration of China (CAAC) and the U.S.-China Aviation Cooperation Program (ACP) to sponsor this important event in cooperation with the U.S. Department of Transportation/U.S. Federal Aviation Administration, U.S. Department of Homeland Security/U.S. Transportation Security Administration, and the U.S. Embassy.

The American Association of Airport Executives is organizing this event on behalf of USTDA. For more information on the program or sponsorship opportunities, please contact Mr. Spencer Dickerson, American Association of Airport Executives, phone 703.578.2511, or email sdickerson@aaae.org.

WHO SHOULD ATTEND?

U.S. companies targeting China's aviation opportunities that want to connect with top CAAC, airport and airline representatives from China, and to develop or enhance their relationship with key officials of the U.S. trade promotion team should be represented.

BUSINESS OPPORTUNITIES AT THE SYMPOSIUM

The U.S. government will extend special invitations to attend this Symposium to prominent airport/aviation officials throughout China. U.S. companies can sign up to be in the Exhibitor Showcase area that will provide firms with a special opportunity to visit with Chinese airport/aviation delegates about their specific products and services. Sponsorship opportunities also include priority for speaking at the Symposium.

PASSPORT/VISA INFORMATION

Passports are mandatory, and visas are required in many cases for visitors traveling to the People's Republic of China. For the purposes of this program, U.S. citizens are required to have an entry business visa, procured well in advance of departure date, and should reference the Chinese Embassy in the United States at www.china-embassy.org/eng/visas or Trivisa (www.trivisa.com), an independent and reputable passport and visa agency that can help answer questions and assist with the visa application process. For additional questions, please contact Christopher Rochette, AAEE, christopher.rochette@aaae.org, or +1.703.797.2545.

GROUND TRANSPORTATION

Beijing Capital International Airport (PEK) is approximately 30 km (19 miles) from the Grand Hyatt Beijing. Visit the Travel Information page on the symposium website, www.us-chinaaviationsymposium.com.

HOTEL INFORMATION

Rooms are being held at the Grand Hyatt Beijing Hotel, 1 East Chang An Avenue, Beijing, China, 100738. All attendees will receive a special group rate of CNY 1,500 for single occupancy (approximately USD 239) or CNY 1,680 for double occupancy (approximately USD 267). These rates are for Grand Rooms and are inclusive of tax, daily buffet breakfast at Grand Café, and a basic wireless internet connection. **The last day to receive this discounted rate is Friday, June 29.** Rooms may sell out before this date, so make your reservations early. Reservations made after this date only can be honored on a space and rate available basis. To reserve a room, visit the Symposium's hotel information webpage. **NOTE THE CANCELLATION POLICY:** Cancellations made by June 29, 2018, (Beijing time) will not be charged a cancellation fee. Any cancellations after this date will incur a penalty charge equal to 100 percent of the cost of the stay.



REGISTER ONLINE
US-ChinaAviationSymposium.com



AGENDA

(Agenda and Topics Subject to Change)

All events will take place at the Grand Hyatt Beijing, unless otherwise noted.

TUESDAY, JULY 17

8:30 a.m. Depart Grand Hyatt Beijing for Aviation Site Visits

WEDNESDAY, JULY 18

1:00-7:15 p.m. Symposium Registration

2:00-3:45 p.m. Airport Roundtable Discussion between Senior U.S. and Chinese Airport Officials

4:00-5:30 p.m. Informal Briefing for U.S. Industry by USTDA/ACP/FAA/TSA/U.S. Embassy Officials

5:45-7:15 p.m. Opening Reception

THURSDAY, JULY 19

7:45 a.m. Registration Open

7:45-8:30 a.m. Continental Breakfast

8:30-9:00 a.m. Official Symposium Welcome and Remarks

9:00-10:00 a.m. Keynote Addresses

10:00-10:30 a.m. Networking/Tea Break with Exhibitors

10:30 a.m.-12:00 p.m. General Session I: Panel Discussion — U.S.-China Senior Aviation Leadership Dialogue — *Strategic Sustainability Planning for Aviation Growth*

12:00-2:00 p.m. Networking Luncheon

2:15-3:30 p.m. General Session II: Panel Discussion: Innovation and New Technologies to Advance Aviation Safety, Efficiency and Capacity — System Management

3:30-4:00 p.m. Networking/Tea Break with Exhibitors

4:00-5:15 p.m. General Session III: Panel Discussion: China's General Aviation Development Best Practices

6:00 -8:15 p.m. Official Symposium Dinner

FRIDAY, JULY 20

7:30 a.m. Registration

7:45-8:45 a.m. Continental Breakfast

8:45-8:50 a.m. Day Two Recap by USTDA

8:50-9:50 a.m. General Session IV: Panel Discussion: China's Aviation Partnership Opportunities

9:50 -11:00 a.m. Concurrent Sessions:

Breakout I

- *Technology and Services to Enhance Aviation Security*

Breakout II

- *CAAC/ACP Project Review (SAGGO, QWIPP, Green Routes, etc.)*

11:00-11:30 a.m. Networking/Tea Break with Exhibitors

11:30 a.m.-12:45 p.m. General Session V: Panel Discussion: Airline Environmental/Sustainability Strategies and Planning

12:45-2:15 p.m. Networking Luncheon

2:30-3:45 p.m. Concurrent Sessions:

Breakout I

- *Challenges of Unmanned Aircraft Systems/Drones*

Breakout II

- *Education/Training and International Cooperation*

3:45-4:00 p.m. Networking/Tea Break with Exhibitors

4:00-4:30 p.m. Closing Remarks by USTDA and CAAC and Report on Next Steps for U.S.-China Partnership Initiatives



BENEFITS AND FEES

Participants

There are three levels of participation at this Symposium: Sponsor, Showcase and Delegate.

Sponsor

- Priority for sponsorship of an event;
- Priority for panel slots;
- Verbal and written recognition of financial support during the Symposium;
- A tabletop display (6' table, two chairs) to exhibit your company's airport/aviation products and services throughout the sessions of the Symposium;
- Two complimentary registrations for the Symposium plus additional complimentary registrations, based on sponsorship level;
- A description of the company in the Showcase listing in the program;
- Logo recognition on the Symposium website and onsite; and

- Program and complimentary roster of pre-registered attendees and post-Symposium attendees in Excel format.

Showcase

- Tabletop Display — \$4,500 (USD)
- A tabletop display (6' table, two chairs) to exhibit your company's airport/aviation products and services throughout the sessions of the Symposium;
- Two complimentary registrations for the Symposium;
- A description of the company in the Showcase listing in the program;
- Logo recognition on the Symposium website and onsite; and
- Program and complimentary roster of pre-registered attendees and post-Symposium attendees in Excel format.

Delegate

If your company is unable to exhibit in the showcase or provide sponsorship, you still may attend as a delegate for \$495 (USD). U.S.-China Aviation Cooperation Program members are eligible for a \$395 (USD) delegate registration fee. Delegate registration covers attendance at all business sessions and social events.

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For further information on sponsorship, please contact Spencer Dickerson, American Association of Airport Executives, by phone 703.578.2511, or email sdickerson@aaae.org. AAAE is serving as USTDA's manager of the logistics for the Symposium.

Showcase space and sponsorship opportunities are limited, so be sure to respond early.

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