

# EAST AFRICA SMART GRID

## REVERSE TRADE MISSION



FEBRUARY 26 – MARCH 8, 2018  
Washington, D.C. | Atlanta, GA | Houston, TX

The U.S. Trade and Development Agency is hosting the **East Africa Smart Grid Reverse Trade Mission** to connect decision-makers from utilities and governments in East Africa with cutting-edge U.S. solutions that can support the countries' efforts to modernize and build out their national power grids.

As part of the visit, USTDA will host a one-day **Business Briefing** for [U.S. businesses](#) to learn about commercial opportunities in East Africa's power sector.

**Date:** Tuesday, February 27, 2018  
**Location:** Washington, D.C., The Madison Hotel  
**Time:** 9:00 AM – 4:00 PM EST

**SAVE YOUR SEAT  
TODAY!**

### Opportunities for U.S. Firms:

- Meet one-on-one with decision-makers
- Learn about upcoming procurements in East Africa's power sector
- Sponsor the RTM to expand your company's brand awareness
- Host the delegation at your facilities to demonstrate capabilities and technologies in use

### Background:

Distribution utilities in Ethiopia, Kenya, Rwanda and Uganda are focused on expanding generation capacity, including from intermittent sources like wind and solar. Each country has publicly committed to connecting its population to modern sources of electricity and is planning major procurements in the near term.

### Entities Include:

#### UGANDA

- Umeme Company Limited
- Rural Electrification Agency

#### RWANDA

- Rwanda Energy Group Limited
- The Energy Development Corporation Limited
- The Energy Utility Corporation Limited

#### ETHIOPIA

- Ministry of Water, Irrigation and Electricity
- Ethiopian Electric Power
- Ethiopian Electric Utility
- Ethiopian Energy Authority

#### KENYA

- Ministry of Energy and Petroleum
- Kenya Power & Lighting Company
- Kenya Electricity Transmission Company

### Topics of Discussion:

- Distribution system management
- SCADA solutions
- Energy storage technology
- Measurement solutions for utilities
- Other smart grid technologies and services

Connect with USTDA!



The visit is being organized by USTDA's contractor, Experient, A Maritz Global Events Company. For more information about how your company can participate in, or become a sponsor for this visit, please contact Marycella Dumlao via email at [Marycella.Dumlao@experient-inc.com](mailto:Marycella.Dumlao@experient-inc.com) or visit <http://goveventscenter.com/east-africa-rtm>