

CHINA HEAVY DUTY VEHICLES TECHNOLOGIES



REVERSE TRADE MISSION & BUSINESS BRIEFING

March 19-30, 2018 | Atlanta | Louisville | Indianapolis | Los Angeles

The U.S. Trade and Development Agency is hosting a **China Heavy Duty Vehicles Technologies Reverse Trade Mission (RTM)**, bringing senior decision-makers from China's transportation sector to the United States to familiarize them with U.S. companies, technologies, and equipment. As China's Ministry of Transportation is planning to enforce new commercial vehicle fuel efficiency standards, local fleet companies will need to replace their heavy duty vehicles to meet the new standards. As part of the itinerary, USTDA will host a Business Briefing on March 23 in Louisville, Kentucky in conjunction with the Mid-America Trucking Show (MATS).

PARTICIPATE IN THE VISIT TO

- › **Form new business partnerships**
- › **Learn about upcoming project opportunities in China**
- › **Gain market intelligence**
- › **Learn how to participate in China's ambitious transportation infrastructure goals**
- › **Meet one-on-one with key decision-makers**

HOW TO PARTICIPATE

- › **Host the group for a meeting or site visit to feature your company's technologies, equipment, or solutions**
- › **Attend the Business Briefing**
- › **Schedule a one-on-one meeting with the delegation at MATS**

DELEGATES REPRESENT

- › **Truck fleet companies**
- › **Environmental service and engineering firms**
- › **Public sector entity overseeing work safety**
- › **Logistics industry associations**

Business Briefing

**The Kentucky Exposition Center
Louisville, KY
March 23, 2018**

Topics of interest: Fleet information management and connectivity, fuel efficiency and advanced powertrain technology, and vehicle safety

Hear perspectives from delegation members as well as their near-term project and procurement needs.

Save Your Seat Today!

REGISTER

www.chinahdv2018.org

CONTACT INFORMATION

Gas Technology Institute (GTI) is organizing this visit and business briefing on behalf of USTDA. For further information regarding participation and/or to arrange for a private meeting with the delegation, please contact GTI via email or phone:

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For more information, please visit www.chinahdv2018.org.

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