



THE U.S. TRADE AND DEVELOPMENT AGENCY is sponsoring the China Healthcare Leadership Study Tour for a delegation of 25 officials from national and provincial healthcare agencies and hospitals of the People's Republic of China. This training program will familiarize delegates with U.S. policies, technologies, standards, and industry best practices in the fields of healthcare and hospital administration. The study tour will provide U.S. companies the chance to learn about opportunities in the field and it will help the delegates to learn about technologies and best practices than can help the country meet its goals.

This event is organized in collaboration with the **U.S.-CHINA HEALTHCARE COOPERATION PROGRAM (HCP)**. The HCP, in consultation with the U.S. and Chinese Governments, works to strengthen partnerships in public health, policy research, training, R&D, and technology, with the ultimate goal of expanding patients' access to healthcare services across China.

THE CHINA HEALTHCARE LEADERSHIP STUDY TOUR

OCTOBER 23 – NOVEMBER 5, 2016

UNIVERSITY OF CHICAGO
UNIVERSITY OF PITTSBURGH
MEDICAL CENTER
JOINT COMMISSION INTERNATIONAL
AMERICAN HOSPITAL ASSOCIATION

INVITED ORGANIZATIONS

The delegation will include 25 delegates from China, including administrators from national and provincial healthcare agencies and hospitals.

TRAINING PROGRAM OBJECTIVES

Leveraging technology to improve healthcare coordination and management;

Integrating data and clinical intelligence to improve the quality and cost-effectiveness of healthcare delivery;

Sharing best practices for implementing healthcare IT systems; and

Establishing public-private partnerships to expand access to healthcare.

HOW U.S. COMPANIES CAN PARTICIPATE IN THIS TRAINING PROGRAM

U.S. businesses can connect with key decision-makers at the U.S.-China Healthcare Public-Private Partnership Training and Reception, where they can learn about the latest developments and project opportunities in China's healthcare sector. The reception will be held at the Palmer House Hilton in Chicago, IL on **Tuesday, November 1** from **5:00pm – 7:00pm**.

U.S. companies are also welcome to attend presentations by the delegates and HCP member companies prior to the reception, 9:00am – 5:00pm.

▶▶ [Click here to register for the workshop and reception.](#)



BACKGROUND ON CHINA'S HEALTHCARE SECTOR

With a growing population of 1.3 billion, China has a rising demand for quality healthcare services. Contributing to that demand are factors such as aging demographics, growing prevalence of chronic diseases, and increasing affluence and urbanization.

The Chinese Government has committed to investing in the healthcare sector by extending basic coverage to 95% of the population. China's six million healthcare professionals and management personnel are embracing new techniques and technologies, which presents significant export opportunities for U.S. companies in the fields of:

- Health IT Equipment
- High Performance Medical Devices
- Hospital Health Services



CONTACT INFORMATION

Meridian International Center is organizing this study tour on behalf of USTDA. For further information, please contact Sean Callaghan at scallaghan@meridian.org or 202-939-5873.



ABOUT USTDA

The U.S. Trade and Development Agency helps companies create jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

USTDA's Nationality Requirements and Privacy Policy.

Participation at and/or sponsorship of a USTDA event is limited to U.S. Individuals, U.S. Firms or U.S. Consultants as defined in USTDA's Nationality Requirements, in addition to invited guests from USTDA eligible countries. For more information on USTDA's nationality requirements and USTDA privacy policy, please visit www.ustda.gov.