



BRAZIL CYBER SECURITY AND ACCESS CONTROL FOR UTILITIES

A BUSINESS ROUNDTABLE with officials from Brazil

TUESDAY, MARCH 24, 2015 • 9:00 AM – 4:00 PM • FOSTER CITY, CALIFORNIA



The **U.S. Trade and Development Agency (USTDA)** invites you to attend a business roundtable briefing for U.S. industry to learn about procurement opportunities in cyber and physical security in Brazil with particular emphasis on utilities, transmission companies and system operators.

U.S. companies will have the opportunity to receive the latest information on new developments in the cyber and physical security sector in Brazil and to discuss your products and services during one-on-one meetings with project sponsors who are directly responsible for upcoming procurements and project opportunities.

Examples of strong U.S. export potential for US companies include but are not limited to SCADA software and hardware; industrial networking; firewall, anti-malware, access keys and other intrusion detection and threat protection software; incident management, monitoring and data fusion; technical assessments; cybersecurity risk management, preparedness and integration services; video surveillance and sensors; biometric and credentialing technologies; and non-intrusive inspection technologies.

MEET THE DECISION MAKERS

The delegation will include senior government and private sector representatives from Brazil, including utility managers, system operators and cybersecurity facilities. The following entities have confirmed participation in this trade mission:

Government-Owned or Controlled Entities

- » Brazilian Electricity Regulatory Agency (ANEEL)
- » Brazilian State Company for Electric Power Distribution (CEEE)
- » CELG Distribution
- » CELG Generation and Transmission
- » São Francisco's Hydroelectric Company (CHESF)
- » National Institute of Metrology, Quality and Technology (Inmetro)
- » COPEL

Private Sector Entities

- » AES Brazil
- » Power Commercialization Chamber (CCEE)
- » CPFL Energia
- » Brazil's National Grid Operator (ONS)
- » Neoenergia

WHAT

Business Roundtable and one-on-one meetings with Brazilian delegates responsible for upcoming cyber and physical security projects and procurements

WHERE

Crowne Plaza Hotel
1221 Chess Drive
Foster City, California

WHEN

Tuesday, March 24, 2015

AGENDA

9:00 A.M. – 9:30 A.M.
Registration

9:30 A.M.
Welcome and Introductions
by USTDA

9:40 A.M. – 12:30 P.M.
Presentation of Projects
and Procurement Needs
by the Delegates

12:45 P.M. – 1:45 P.M.
Networking Luncheon

2:00 P.M. – 4:00 P.M.
One-on-One Meetings
between delegates and US
company representatives

COST: \$50



Sponsored by the
U.S. Trade and Development Agency

CONNECT WITH USTDA:



[Subscribe to USTDA News and Information](#)



BRAZIL CYBER SECURITY AND ACCESS CONTROL FOR UTILITIES

A BUSINESS ROUNDTABLE with officials from Brazil

TUESDAY, MARCH 24, 2015 • 9:00 AM – 4:00 PM • FOSTER CITY, CALIFORNIA



Registration is limited to U.S. companies only. USTDA reserves the right to qualify all registrants.

For more information on USTDA please visit www.ustda.gov

The event is being organized by Koeppen, Elliott & Associates, Ltd. (KEA).

To register and for more information, email David Elliott at davidelliott@kealtd.com or call 757-342-2149.

USTDA MISSION STATEMENT

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

TERMS AND CONDITIONS USTDA NATIONALITY REQUIREMENTS AND PRIVACY POLICY

Participation at and/or sponsorship of a USTDA event is limited to U.S. Individuals, U.S. Firms or U.S. Consultants as defined in USTDA's Nationality Requirements, in addition to invited guests from USTDA eligible countries. USTDA reserves the right to authorize the participation of additional individuals and firms from the event's host country and from other eligible countries within the same geographic region. Individuals or organizations that are included in the U.S. Government's Excluded Parties List System may not attend or sponsor overseas USTDA events. Also note that by registering for USTDA events, your contact information will be provided to USTDA and USTDA may make such information available to other interested persons upon request. In addition, please be informed that you will likely receive requests for information related to your participation in USTDA events and their outcomes via telephone, email or fax, from USTDA Evaluations, USTDA program evaluators, and others who share USTDA's mission. For more information on USTDA's Nationality Requirements and USTDA Privacy Policy, please go to USTDA's website at www.ustda.gov.



Sponsored by the
U.S. Trade and Development Agency

CONNECT WITH USTDA:



[Subscribe to USTDA News and Information](#)