



Intelligent Transportation Systems Reverse Trade Mission



BUSINESS BRIEFING

Wednesday, November 8, 2017 · 9:00 AM – 4:30 PM
USTDA Business Center · Arlington, VA

The U.S. Trade and Development Agency is hosting the **Latin America and Caribbean Intelligent Transportation Systems Reverse Trade Mission**. This event will bring a delegation of transportation decision-makers from Argentina, Dominican Republic and Panama to the United States for a ten-day visit featuring leading U.S. technologies and solutions applicable to urban and highway ITS. These countries have indicated a high level of interest in ITS solutions that U.S. industry can offer, as well as best practices associated with the National Transportation Communications for Intelligent Transportation System Protocol.

As part of the reverse trade mission, USTDA will host a business briefing for U.S. industry where the delegates will share information on their equipment needs, upcoming projects and procurements related to the development of their respective ITS programs. U.S. companies will also have the opportunity to meet one-on-one with key decision-makers.

ATTEND THE BUSINESS BRIEFING TO:

- Learn about upcoming ITS and other transportation project opportunities
- Understand the needs and challenges of providing ITS technologies to cities with a growing transportation sector
- Meet one-on-one with key decision-makers

TOPICS OF DISCUSSION WILL FEATURE:

- An overview of the three countries' ITS infrastructure and networks
- The local regulatory environments
- Upcoming ITS plans and procurements

THE DELEGATION WILL REPRESENT TRANSPORTATION ENTITIES FROM:

- Argentina
- Dominican Republic
- Panama

REGISTRATION IS REQUIRED — SAVE YOUR SEAT TODAY!

CONTACT INFORMATION:

Koeppen, Elliott & Associates, Ltd. (KEA) (www.kealtd.com) is organizing this Business Briefing on behalf of USTDA.

For further information regarding registration and/or to schedule a one-on-one meeting with the delegates, please contact KEA by email at davidelliott@kealtd.com; by text or phone at **757-342-2149**.

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