



NIGERIA

FIBER AND BROADBAND TECHNOLOGIES

REVERSE TRADE MISSION

NOV. 27-DEC. 7, 2017 | WASHINGTON, DC | WILMINGTON/CHARLOTTE | SAN FRANCISCO

The **U.S. Trade and Development Agency** is hosting the Nigeria Fiber and Broadband Technologies Reverse Trade Mission to connect high-level public and private representatives of Nigeria's fiber optic and broadband ICT sector with innovative U.S. technologies, equipment, and services as well as policies, regulations and financing mechanisms.

As part of the itinerary, USTDA will host a **Business Briefing** for U.S. companies on Wednesday, **December 6, 2017** from 8:00 AM – 12:30 PM at the Grand Hyatt in San Francisco, CA.

[CLICK HERE TO REGISTER FOR BUSINESS BRIEFING](#)

TOPICS OF DISCUSSION WILL FEATURE

- An overview of Nigeria's cable infrastructure
- Stakeholder engagement and investment
- New project opportunities

ATTEND THE BUSINESS BRIEFING TO

- Form new business partnerships
- Learn about upcoming project opportunities
- Understand the goals of Nigeria's ICT sector
- Meet one - on - one with key decision makers

DELEGATES REPRESENT

- Main One
- Galaxy Backbone
- Raeanna
- Nigerian Communications Commission

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BACKGROUND

As a rapidly growing sector in Nigeria, telecommunications represents 11% of the country's GDP, with \$68 billion invested over the past 10 years. Nigeria has an estimated 150 million active mobile subscribers, representing the vast majority of its population, however, only 30% of mobile devices are smartphones, with broadband penetration estimated between 4-6%. The Federal Government of Nigeria (FGN) has established a National Broadband Plan to increase broadband connectivity to 30% by 2018.

To boost data penetration and increase access, the FGN through the Nigerian Communications Commission has commenced the licensing of infrastructure companies to deploy metropolitan terrestrial fiber optic cables across the entire country, particularly to lower income households. These companies will deploy metropolitan fiber infrastructure within assigned territories on an open access, non-discriminatory, price regulated basis. This visit will provide U.S. industry with the opportunity to participate in the development of fiber and ICT infrastructure projects in Nigeria.

The RTM and Business Briefing is being organized on behalf of USTDA by Trade Center Management Associates.

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