

BRAZIL BANKING OPERATIONS TECHNOLOGIES ROUNDTABLE



NOVEMBER 28, 2016
SUNNYVALE IN SILICON VALLEY

The U.S. Trade and Development Agency and the U.S. Export Assistance Center are hosting the Brazil Banking Operations Technologies Roundtable Event. Approximately half of all banking transactions in Brazil occur through the Internet and mobile devices. In 2015 there was a record 400% increase in mobile-based payments. Exponential growth in electronic banking transactions in Brazil is largely credited to greater broadband Internet connectivity and the widespread use of smart phones.

Learn about new project opportunities with Brazil's banks and insurance companies:

- ◆ Banco Central do Brasil
- ◆ Itaú-Unibanco
- ◆ Banrisul
- ◆ FEBRABAN Association
- ◆ Banco do Brasil
- ◆ Banese
- ◆ BDMG
- ◆ Banco da Amazônia
- ◆ BRB
- ◆ Seguradora Sul América

This event is complimentary to qualified U.S. companies; however, registration is required. The event location will be provided in your registration confirmation email. We regret we cannot accommodate walk-in registrations for this program.

For additional information, please call Hank Kearney, PHM International at 1-772-388-6496, extension 104.

↳ **Register Online: bit.ly/BrazilBankingRTM**

ROUNDTABLE AGENDA

9:00am

- Welcome Messages
- Gabrielle Mandel, Country Manager Brazil, USTDA
- Joanne Vliet, USEAC Director
- Rodrigo Mota, Country Representative, Brazil, USTDA

9:15am – 12:00pm

- Presentations by Brazilian Delegates

12:00pm – 1:00pm

- Lunch

1:15pm – 3:30pm

- One-on-one meetings with IT executives from Brazil's banking sector



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