



USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

USTDA in Mexico

Linking U.S. Businesses to
Global Infrastructure Opportunities

www.ustda.gov

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

USTDA in Mexico

For over three decades, USTDA has engaged U.S. companies in Mexico's infrastructure development and modernization across key sectors such as transportation, clean energy and the environment. USTDA's program in Mexico demonstrates the Agency's interest in building strategic partnerships with the private and public sectors for activities of mutual economic benefit.

To help build these partnerships in Mexico, USTDA published the [Major Infrastructure Projects in Mexico Resource Guide](#). The Resource Guide features over 25 project profiles complete with real-time market intelligence, detailed project plans, contact details for key decision makers, procurement timelines, and planned financing mechanisms. This publication has provided valuable insight for U.S. industry on priority infrastructure projects associated with Mexico's National Infrastructure Program.

Global Procurement Initiative Partnership

Mexico has recently become USTDA's eighth partner country under the *Global Procurement Initiative: Understanding Best Value* (GPI) program. The partnership began with a workshop that trained Mexican government officials and observers on how to incorporate best value into the public procurement process. The workshop was carried out in collaboration with Mexico's Ministry of Public Administration, the George Washington University Law School's Government Procurement Law Program and USTDA's technical specialists. The GPI program will continue with future workshops and trainings.

Reverse Trade Missions

Reverse trade missions (RTM) are an important component of the Agency's success in Mexico. The visits help facilitate new relationships between project sponsors and U.S. suppliers of goods and services. RTMs also inform delegates on cutting-edge U.S. technologies and services, regulatory best practices, and also familiarize U.S. businesses with the development goals of Mexico.

For example, USTDA sponsored a delegation of Mexican port officials on a visit to the United States where they were introduced to U.S. technologies designed to reduce emissions and improve energy efficiency in ports, inland waterways and maritime transportation networks. During the visit, delegates met with federal and state regulators, as well as U.S. providers of energy efficiency technology and services in Miami, Florida, Houston, Texas and Long Beach, California. This visit aimed to help advance Mexico's development goals, while creating overseas opportunities for U.S. businesses.



Mexican delegates tour the Port of Houston during the Green Port Technologies Reverse Trade Mission



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NAICM Green Airport Project

USTDA is providing a grant to support the development of a comprehensive green airport program at the new Mexico City International Airport (NAICM), a greenfield airport project that will replace the existing Benito Juarez International Airport. The project will showcase environmentally sustainable airport construction and operations by utilizing renewable energy resources, promoting the use of public transit and developing programs to protect the environment including water resources, wildlife and vegetation.

Baja California Wind Power Project

USTDA funded a feasibility study for the State Government of Baja California to enable the supply of wind power to state government facilities, complementing Mexico's efforts to expand renewable energy generation.

Cybersecurity and Access Control Reverse Trade Mission

This reverse trade mission familiarized delegates with U.S. cybersecurity and physical security technologies and best practices applicable to gas and electric utilities. Delegates from Mexico traveled to Washington, D.C., Austin, Texas and San Francisco, California to meet with leading U.S. providers. The delegates also shared their development goals and plans with U.S. industry leaders.

Green Locomotive Technologies Project

USTDA provided a grant to the Mexican Association of Railroads (AMF) to reduce air emissions and increase fuel efficiency. The grant supported Mexico's freight locomotive fleet in adopting advanced motive power technologies.

Guadalajara Traffic Control Modernization Project

USTDA is funding a grant for the Mobility and Transportation Institute of the State of Jalisco that will modernize traffic control technologies and related intelligent transportation system technologies for surface transportation in the Guadalajara metropolitan area.

Smart Grid Regulatory Framework Project

USTDA awarded a grant to the Energy Regulatory Commission (CRE) to support the development of a regulatory framework for smart grid implementation in Mexico. This project supports the inclusion of smart grid regulations in the country's Energy Transition Law.



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