



USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

USTDA in Panama

Linking U.S. Businesses to
Global Infrastructure Opportunities

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The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

USTDA in Panama

Since 1981, USTDA has engaged U.S. companies in Panama's infrastructure development and modernization by facilitating partnerships in key sectors including transportation, aviation, energy and the environment. USTDA's program in Panama illustrates the Agency's efforts to build strategic partnerships with the private and public sectors for activities of mutual economic benefit.

Investment in Clean Energy

Panama is eligible for funding under the Clean Energy Finance Facility for the Caribbean and Central America (CEFF-CCA), which mobilizes U.S. government expertise and resources in order to catalyze greater public and private sector investment in clean energy projects in the region. As part of CEFF-CCA, USTDA is funding a feasibility study to assist Parque Solar Panamá, S.A., a private solar power company in Panama, in implementing one of the first utility-scale solar farms. This project is also in line with the Government of Panama's priority to expand renewable energy capacity to diversify the country's energy portfolio.

USTDA has supported other projects in Panama to explore the viability of geothermal and hydroelectric resources as well as energy efficiency technologies. Currently, USTDA is providing a feasibility study grant to Playa San Antonio, S.A., to assess the development of a geothermal power plant in central Panama. Upon completion, this facility will be one of the first geothermal power plants in the country.

Reverse Trade Missions

Reverse trade missions (RTM) are an important component of the Agency's success in Panama. The visits help facilitate new relationships between project sponsors and U.S. suppliers of goods and services. RTMs also inform delegates on cutting-edge U.S. technologies and services, regulatory best practices, and also familiarize U.S. businesses with the development goals of Panama.

For example, USTDA sponsored a visit to the United States which introduced Panamanian delegates to key U.S. technologies and best practices relating to airport operations and air traffic management. These efforts support Panama's goals to modernize the country's aviation infrastructure. During the visit, delegates met with U.S. public and private sector partners in Washington, D.C., Dallas, Texas and Los Angeles, California. This visit aimed to help advance Panama's development goals, while creating overseas opportunities for U.S. businesses.



Panamanian delegates tour the Dallas/Fort Worth International Airport during the Airports and Air Traffic Management Reverse Trade Mission



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Tocumen International Airport Strategic Development Plan

USTDA provided a grant to Tocumen, S.A., the operator of Tocumen International Airport, to assist in the airport's strategic development plan. The study is guiding the near-term expansion of passenger and cargo infrastructure and operations at Panama's largest airport to strengthen the country's profile as a major transportation hub in the Latin America and the Caribbean.

ENSA Demand Side Management Pilot Project

USTDA is funding a feasibility study and pilot project for Elektra Noreste, S.A. (ENSA), a private electric utility in Panama. The pilot project is aimed at demonstrating the benefits of a demand side management system, featuring improved efficiency and reliability of ENSA's power supply.

Energy Technologies for Water Utilities Reverse Trade Mission

In support of the goals of the Clean Energy Finance Facility for the Caribbean and Central America (CEFF-CCA), USTDA sponsored a reverse trade mission for water and wastewater utility representatives from Panama, along with delegates from seven other countries. The delegates learned about U.S. energy efficiency, power generation and non-revenue water reduction technologies. The visit connected the delegates with U.S. energy utilities and providers of energy efficiency technology and services in Washington, D.C., Baltimore, Maryland and Atlantic City, New Jersey.

Panama Canal LNG Terminal Project

USTDA is providing a grant to the Panama Canal Authority (ACP) for a feasibility study to assess and plan the development of liquefied natural gas-related (LNG) projects. This study focuses on the development of an LNG terminal and the use of LNG as a fuel source for electricity generation for ACP tugboats and dredges, as well as vessels transiting the Panama Canal.

Global Procurement Initiative Phase I Workshop

This workshop will train Panamanian government officials and other stakeholders on how to incorporate best value into the country's public procurement process. The workshop will be carried out in collaboration with Panama's Directorate General of Public Procurement, the George Washington University Law School's Government Procurement Law Program and USTDA's technical specialists.

Airport and Air Traffic Management Technologies Reverse Trade Mission

USTDA funded a visit to familiarize Panamanian aviation sector entities with key U.S. technologies and best practices relating to air traffic management and airport operations. The delegates participated in site visits in Washington, D.C., Dallas, Texas and Los Angeles, California, where they attended meetings with U.S. public and private sector representatives.



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