



THE U.S. TRADE AND DEVELOPMENT AGENCY is sponsoring the China Healthcare Leadership Study Tour for a delegation of 24 officials from the Ministry of Health (MOH) of the People's Republic of China. This training program will familiarize delegates with U.S. policies and technologies, standards, and industry best practices to meet China's development and modernization goals in the fields of healthcare and hospital administration.

This event is organized in collaboration with the **U.S.-CHINA HEALTHCARE COOPERATION PROGRAM (HCP)**. The HCP, in consultation with the American and Chinese governments, works to strengthen partnerships while leveraging healthcare industry strengths in public health, policy research, training, R&D, and technology, with the ultimate goal of expanding patients' access to healthcare services in China.

THE CHINA HEALTHCARE LEADERSHIP STUDY TOUR

AUGUST 5 – AUGUST 21, 2016

COLUMBIA UNIVERSITY
NEW YORK-PRESBYTERIAN
JOINT COMMISSION INTERNATIONAL
AMERICAN HOSPITAL ASSOCIATION
AMERICAN COUNCIL OF CARDIOLOGY

INVITED ORGANIZATIONS

The delegation will include 24 delegates from China, including MOH officials and administrators of urban and provincial health systems and hospitals.

TRAINING PROGRAM OBJECTIVES

Leveraging technology to improve healthcare coordination and management

Integrating data and clinical intelligence to improve the quality and cost-effectiveness of healthcare delivery

Sharing best practices for implementing health IT systems

Establishing public-private partnerships to improve healthcare access

HOW U.S. COMPANIES CAN PARTICIPATE IN THIS TRAINING PROGRAM

U.S. businesses can connect with key decision-makers at the U.S.-CHINA HEALTHCARE PUBLIC-PRIVATE PARTNERSHIP TRAINING AND RECEPTION, where they can learn about the latest developments and project opportunities in China's Healthcare sector. The reception will be held at Meridian International Center in Washington, D.C., on WEDNESDAY, AUGUST 17 from 5:30PM – 7:00PM.

U.S. companies are also welcome to attend presentations by the delegates and HCP member companies prior to the reception, 9:00am – 5:00pm.

▶ [Click here to register for the Roundtable.](#)



BACKGROUND ON THE HEALTHCARE SECTOR

With a growing population of 1.3 billion, China has a rising demand for quality healthcare services. Contributing to that demand are factors such as aging demographics, growing prevalence of chronic diseases, and increasing affluence and urbanization.

The Chinese government has committed to investing in the healthcare sector, including extending basic coverage to 95% of the population. China's six million healthcare professionals and management personnel have strong medical backgrounds and are embracing new techniques and technologies. This presents significant export opportunities for the U.S. related to:

- Health IT Equipment
- High Performance Medical Devices
- Hospital Health Services



CONTACT INFORMATION

Meridian International Center is organizing this Study Tour on behalf of USTDA. For further information, please contact Sean Callaghan at scallaghan@meridian.org or 202-939-5873.



ABOUT USTDA

The U.S. Trade and Development Agency helps companies create jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

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