



USTDA
U.S. TRADE AND DEVELOPMENT AGENCY



MAKING GLOBAL LOCAL BUSINESS CASE FORM

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W W W . U S T D A . G O V

Making Global Local is an initiative designed to connect towns and cities across the country with USTDA's export-promoting programs. Over the past year, U.S. companies have increasingly targeted emerging economies as export destinations. Given its unique role, USTDA is perfectly positioned to support U.S. businesses interested in entering or expanding their presence in developing and middle-income countries.

State

City(ies)

Partner Organization(s)

Website

Brief description of organization

Point of Contact Name

Title

E-mail

Phone number

Continue to reverse side

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Major industry clusters

Top exports

Top exports destinations

Trade associations and/or trade shows

Key local companies (including small businesses)

Potential site visit locations, including:

1. **Manufacturing locations:** Facilities where delegates can observe the design and manufacture of equipment such as factories, maintenance/repair/overhaul, plants, etc.
2. **Demonstration locations:** Technology demonstration sites where delegations can tour operations that use technologies and equipment such as airports, ports, water treatment plants, power plants, emergency response center, etc.

Potential gestures of hospitality (such as meet and greets, or participation from local officials, etc.)