



# USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

## Sub-Saharan Africa

Promoting Economic Development,  
Increasing Commercial Cooperation

[www.ustda.gov](http://www.ustda.gov)

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

### USTDA Programs

USTDA promotes economic growth in emerging economies by facilitating the participation of U.S. businesses in the planning and execution of priority development projects in host countries. The Agency's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging economies.

USTDA advances these objectives through its two key programs, the International Business Partnership Program and the Project Development Program.

In support of the National Export Initiative, USTDA launched the International Business Partnership Program (IBPP) to connect foreign project sponsors with U.S. manufacturers and service providers in order to open new export markets and identify commercial opportunities for U.S. companies. USTDA's reverse trade missions – the mainstay of the IBPP – bring foreign decision-makers to the United States to observe the design, manufacture and operation of U.S. products and services that can help them achieve their development goals. These visits also include meetings with financial institutions to introduce financing options, as well as technical and regulatory bodies that can assist with strengthening the project sponsor's technical capacity.

Through feasibility studies, technical assistance and pilot projects, USTDA's Project Development Program helps overseas project sponsors identify technological solutions and various sources of financing for priority infrastructure projects.

### USTDA in Sub-Saharan Africa

USTDA works with qualified project sponsors in sub-Saharan Africa to facilitate the implementation of their priority infrastructure development projects. The Agency supports early-stage preparation activities that provide the comprehensive analysis and technical support that projects need to reach successful financing and implementation. These activities also help African project sponsors identify U.S. solutions that can advance their goals.

USTDA focuses its activities in strategic sectors that offer the greatest opportunity for developmental and commercial impact. These sectors include energy, transportation and telecommunications.

The following page provides a representative sample of USTDA initiatives and activities in the region.



*Transportation officials from across East Africa participate in a USTDA-funded Railway Modernization Reverse Trade Mission. The RTM included site visits and meetings with industry experts in Washington, DC, Chicago, IL, Denver, CO, and Erie, PA.*



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### Energy & Power

**Nigeria Gas-Fired Power Plant:** A USTDA-funded feasibility study is evaluating the technical and financial viability of constructing a 275 megawatt gas-fired power plant for Nigerian independent power producer Royal Power Integrated and General Services Limited. The project will improve access to power for residential and commercial customers across Lagos State.

**Tanzania University of Dodoma Solar Power Project:** A USTDA-funded feasibility study for the University of Dodoma in Tanzania is evaluating the viability of implementing up to 55 megawatts of solar power generation to replace diesel as the primary source of power for the University of Dodoma's campus and the surrounding community.

**South Africa Ekurhuleni Smart Metering Feasibility Study:** A USTDA grant funded a feasibility study on the implementation of advanced metering infrastructure in Ekurhuleni, South Africa. The study included the development of a smart metering roadmap and the design of a smart metering pilot project to improve electricity transmission and distribution for the Ekurhuleni Metropolitan Municipality.

### Transportation

**East Africa Airports Security and Modernization Reverse Trade Mission:** USTDA is funding a reverse trade mission for public and private sector delegates from Ethiopia, Kenya, Tanzania and Rwanda. The RTM will familiarize these high-level delegates with U.S. technologies, service providers, operational best practices, financing products and training resources in the areas of airport development, operations and security.

**U.S.–South Africa Aviation Initiative:** This initiative supports the growth of safe, reliable aviation services in South Africa through the development of critical human capacity resources – as well as closer professional and commercial partnerships – between the U.S. and South African aviation sectors. As part of the program, USTDA is funding a series of reverse trade missions to the United States, training programs and project preparation activities for key stakeholders from South Africa's aviation sector in partnership with the U.S. private sector.

### Telecommunications

**South Africa Khayelitsha and Mitchells Plain Digital Inclusion:** USTDA provided a grant to the City of Cape Town to assess options for expanding internet services in Khayelitsha and Mitchells Plain. Implementation of the new network is connecting these townships to Cape Town's existing fiber optic network, increasing residents' access to affordable, reliable telecommunications.



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