



USTDA
U.S. TRADE AND DEVELOPMENT AGENCY

CELEBRATING 20 YEARS OF SUCCESS IN THE AVIATION SECTOR

1992 - 2012

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The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

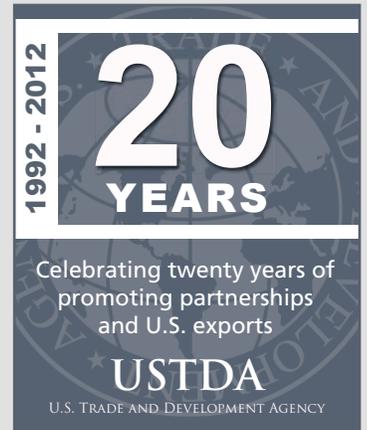
USTDA in the Aviation Sector

Given its critical role in advancing economic development and supporting long-term, sustainable growth, the aviation sector has been a key component of USTDA's portfolio of development projects across the globe. Since its inception, the Agency has facilitated the integration of numerous emerging markets into the global air transport system, boosting their productivity and growth by providing better access to markets and resources, enhancing links within and between businesses, and connecting more people to more places.

Not only is aviation a major industry in its own right, employing large numbers of highly skilled U.S. workers, it is also a major contributor to the rapidly growing global economy. Over the past twenty years, USTDA's activities in the aviation sector have generated over \$11.4 billion in exports for more than 130 U.S. companies in over 20 states. This success is built upon the strategic alliances USTDA has formed with its partners across private industry, foreign project sponsors, and the U.S. government. In celebrating twenty years of success in the aviation industry, USTDA looks forward to increasing these mutually beneficial relationships and exploring new opportunities.

USTDA Programs

In celebrating its 20th Anniversary, USTDA recognizes its signature programs, the International Business Partnership Program and the Project Development Program, which both support the Agency's mission to generate U.S. exports and support economic growth in partner countries. The Agency specifically seeks to build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging market economies.



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Public-Private Partnerships

USTDA launched the U.S.-China Aviation Cooperation Program (ACP) in 2004 to promote commercial, policy, and technical cooperation between the U.S. and Chinese aviation sectors. Working together with the ACP's 50 U.S. private sector members and four public partners, including the Federal Aviation Administration (FAA) and the Civil Aviation Administration of China (CAAC), the ACP has become the focal point for cooperation between the U.S. and Chinese aviation sectors. It has already generated over \$4.4 billion in U.S. exports.

Based on the success of the U.S.-China ACP, USTDA launched the U.S.-India Aviation Cooperation Program in 2007. The ACP is a unique bilateral partnership that targets mutual interests in collaboration on the modernization requirements of India's rapidly growing aviation sector.

Earlier in April 2012, USTDA announced the U.S.-Brazil Aviation Partnership, which enhances bilateral cooperation in areas such as airport expansion, airspace management, safety, and security. These programs support Brazil's aviation infrastructure development priorities, while connecting U.S. companies to business opportunities in the sector.

Also in 2012, USTDA launched its Aviation Initiative for South Africa, which supports the growth of safe, reliable aviation services in South Africa through the development of critical human capacity resources and closer professional partnerships between the U.S. and South African aviation sectors.

This Public-Private Partnership model that USTDA pioneered in the aviation sector enables the Agency and its partners to identify obstacles, design solutions, and work together to accomplish them.



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